



**IOWA  
NONPROFIT  
ALLIANCE**

## **Keynote Speaker Request**

### **2024 Iowa Nonprofit Summit**

Tuesday, October 22, 2024

The Kirkwood Center

7725 Kirkwood Blvd SW, Cedar Rapids, IA 52404

#### **Our Audience**

This flagship event of the [Iowa Nonprofit Alliance](#) is a statewide conference by and for community nonprofits—the only one of its kind in Iowa. Featuring some of the most innovative voices in the nonprofit sector, the Iowa Nonprofit Summit provides an exceptional experience for attendees and our sponsorship partners.

On this day, 300 nonprofit leaders, staff, funders, and fans will come together for community building, recharging, and celebrating the important work Iowa nonprofits are doing across the state.

#### **Our Theme**

With the 2024 elections right around the corner, we want to leverage this moment and inspire our nonprofits to think big and bold.

Nonprofit engagement in the upcoming elections is critical to shaping what will happen in the coming years, and they cannot afford to sit it out. Too many nonprofit leaders think candidates do not care or (worse) that nonprofits cannot talk to candidates or do voter engagement.

Yet we know nonprofit organizations play a critical role in educating and informing candidates, those they serve, and the general electorate. At the same time, many nonprofits feel discouraged and reluctant to engage in our political process.

We want Iowa's nonprofit leaders to feel energized, valued, and excited to share their mission and vision with their communities and candidates—and to leave feeling empowered to stand up and speak out.

## **What we are looking for**

We are looking for a speaker who will inspire and motivate Iowa's nonprofits to think bigger and bolder, build them up, and remind them how important they are to their communities and our state.

- 30-45 minute opening keynote with 10 minutes for questions
- [See draft program](#)

## **Your Benefit**

**Visibility:** Get in front of hundreds of Iowa's nonprofit leaders, fans, funders, and supporters to share your experience and expertise.

**Networking:** The Iowa Nonprofit Summit provides a unique opportunity to network with Iowa's nonprofit sector. These relationships can be valuable in both personal and professional contexts.

**Career opportunities:** Keynote speakers can use their platform to showcase their work and skills, which can lead to new career opportunities, such as speaking engagements, consulting work, or business partnerships.

**Impact:** Keynote speakers have the opportunity to share their ideas and perspectives with a large, engaged audience. This can help drive innovation and progress in the nonprofit sector and beyond.

In addition to these benefits, being a keynote speaker at the Iowa Nonprofit Summit can be a highly rewarding and memorable experience, offering a unique opportunity to share ideas and make a difference in the nonprofit sector.

## **Our Budget**

\$3500 plus hotel and transportation (up to \$1000)

## **To Be Considered**

Please submit:

- Your biography
- The theme of your keynote
- Previous keynote experience
- Testimonials from previous keynotes

Send your proposal to [bethany.snyder@iowanonprofitalliance.org](mailto:bethany.snyder@iowanonprofitalliance.org). Submissions will be considered on a rolling basis with a decision expected no later than July 1, 2024.