



# The Larned A. Waterman Iowa Nonprofit Resource Center

Helping strengthen community organizations

eNewsletter

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## In This Issue:

2012 Nonprofit Summit to Convene in Des Moines ...1

One-day Principles Training at Summit .....1

Nonprofits and the Iowa Commission on Volunteer Service.....2

Iowa Nonprofit Award Nominations.....3

INRC/Nonprofit News .....4

Nonprofit Employee Benefit Survey .....5

Volunteer Hall of Fame nominations .....5

Funding Opportunities .....6

Training Opportunities .....8

## 2012 Iowa Nonprofit Summit to Convene in Des Moines

The 2012 Iowa Nonprofit Summit will take place on November 7 and 8 from 9:00 a.m. to 4:30 p.m. This year's venue is the Iowa Events Center /Hy-Vee Hall, 730 3rd Street in Des Moines.

Registration is now open at [www.regonline.com/npsummit2012](http://www.regonline.com/npsummit2012) Information about accommodations, a draft version of the Summit agenda, the nomination form for the Iowa Nonprofit Awards, and other materials are available on the registration site. This year, Principal and Practices training will take place in one day-long session on November 7. Persons may register for the Principles training only for \$110. (See article below for additional information.)

Cost for the full two-day conference is \$195 if registration is submitted by October 17. For full information on registration fees, see the registration Web site or page 3 of this newsletter.

This year's keynote speakers are Dr. Ken Culp III and Wendy Spencer.

On November 7, **Dr. Ken Culp III**, Senior Specialist for Volunteerism, Department of 4-H Youth Development Cooperative Extension Service, University of Kentucky will address attendees. Dr. Culp has served as a Volunteer-



ism Specialist in the Department of 4-H Youth Development at an 1862 land grant university since 1995.

He currently provides direct support to 146 community volunteer administrators, who in turn, work with 19,815 adult

Summit, *continued page 3*

## One-day Principles & Practices training to be offered at Summit

by Richard Koontz, Director, Iowa Nonprofit Resource Center

The annual statewide conference for Iowa's nonprofit community, the Iowa Nonprofit Summit, will be held this year in Des Moines on November 7 and 8.

Each year at the Summit there are workshops in the Iowa Principles and Practices for Charitable Nonprofit Excellence taught by Willard "Sandy" Boyd, Jude West and Richard Koontz.

This year, Principles and Practices training will be offered in one day-long session on November 7. Persons who wish to sign up for Principles and

Practices training only may do so for \$110. The session will be conducted from 9:00 a.m. to 4:15 p.m. with breaks and lunch.

Nonprofit organizations whose employees attend the Principles and Practices workshop will be listed on the Iowa Register of Accountability.

The Register of Accountability is an online listing of charitable nonprofits that have committed themselves to continuous

Principles Training, *continued page 3*

Larned A. Waterman  
Iowa Nonprofit  
Resource Center  
University of Iowa  
130 Grand Avenue Court  
Iowa City, IA 52242

# Nonprofits and the Iowa Commission on Volunteer Service

by Richard Koontz, Director, Iowa Nonprofit Resource Center

*This is the sixth article in a series that examines the relationship of various state government entities to Iowa's nonprofit community. Awareness of the extensive interactions between nonprofits and state government will strengthen Iowa as a nonprofit-friendly state.*

The Iowa Commission on Volunteer Service (ICVS) was created in 1994 by Executive Order 48 of then-Governor Terry Branstad.<sup>1</sup>

The ICVS was created in response to the 1990 federal legislation, the National and Community Service Act, and the 1993 National and Community Service Trust Act. The federal acts found that "there are unmet human, educational, environmental and public safety needs," and that "Americans of all ages can improve their communities and become better citizens through service to the United States."<sup>2</sup> The purpose of ICVS is:

to advise and assist in the development and implementation of a comprehensive, statewide plan for promoting volunteer involvement and citizen participation in Iowa, as well as to serve as the state's liaison to national and state organizations which support the commission's mission.<sup>3</sup>

There are a number of volunteer programs that are administered by the ICVS, including AmeriCorps VISTA, Iowa's Promise, RSVP, and Iowa Mentoring Partnership. The AmeriCorps program in Iowa has worked with such groups as the Habitat for Humanity, Eastern Iowa Conservation Alliance, and United Neighbors AmeriCorps.

"The purpose of the retired and senior volunteer program (RSVP) is to identify and address priority community needs through the mobilization of adult volunteers aged 55 and over, thereby recognizing and using the competence, wisdom and experi-

ence of this age group for the benefit of all Iowans."<sup>4</sup>

According to the Volunteer Commission's 2006 annual report, 22 RSVP projects placed 6,800 volunteers in assignments to meet vital community needs, putting in nearly 700,000 hours in those assignments. It also said that 1,308 nonprofits benefited from the services of RSVP volunteers.<sup>5</sup> The report further stated:

The Iowa mentoring partnership assists with the development and support of a network of mentoring providers and provides training and support services to certified mentoring programs and programs with a conditional certification. The Iowa mentoring partnership seeks to increase the capacity of these programs, deliver resources, raise awareness, and enhance the quality of mentoring relationships in Iowa.<sup>6</sup>

The report lists successes with these mentoring partnerships stating that in 2006 "there were 52 certified mentoring programs, reporting more than 5,000 matches, operating in 50 counties across the state of Iowa."<sup>7</sup>

ICVS also administers the annual Governor's Volunteer Awards, given to persons who volunteer for state agencies and nonprofits. Awardees must have "demonstrated exceptional commitment to volunteerism by helping with a special project or ongoing activities, demonstrated exemplary leadership, creativity, cooperation and hard work in their service to others, or made an outstanding contribution to

state or community through volunteer service."<sup>8</sup>

Nonprofits can nominate volunteers working at their offices for this award as a nice, affordable form of volunteer recognition.

## Notes

<sup>1</sup>In the original Executive Order its name was the Iowa Commission for National and Community Service. The name was changed to the present name in Executive Order 64. Subsequently, in 2005, there was a bill (HF 478) which made the Iowa Commission on Volunteer Service statutory.

<sup>2</sup>42, U.S.C. 12501.

<sup>3</sup>IOWA CODE § 15H.2

<sup>4</sup>817 Iowa Administrative Code 7.1

<sup>5</sup>Volunteer Iowa 2006 Annual Report, available online at [http://publications.iowa.gov/5219/1/icvs\\_2006\\_annual\\_report.pdf](http://publications.iowa.gov/5219/1/icvs_2006_annual_report.pdf)

<sup>6</sup>817 Iowa Administrative Code 8

<sup>7</sup>Volunteer Iowa 2006 Annual Report, available online at [http://publications.iowa.gov/5219/1/icvs\\_2006\\_annual\\_report.pdf](http://publications.iowa.gov/5219/1/icvs_2006_annual_report.pdf)

<sup>8</sup><http://www.volunteeriowa.org/awards/>



Summit, from page 1

and 4,489 youth volunteers across the Commonwealth. Together, the professional and volunteer staffs serve 233,271 youth in Kentucky. He is responsible for volunteer program development, volunteer education and staff development in volunteerism.

**Wendy Spencer**, CEO of the Corporation for National and Community Service, speaks on November 8. Ms. Spencer was confirmed as the Chief Executive Officer of the Corporation for National and Community Service on March 29, 2012 and took office on April 9.

Ms. Spencer understands firsthand the needs of communities and has a proven track record of nearly three decades in volunteer management and administration.

Throughout her career, Ms. Spencer has held management positions in the private sector, state government, and in major nonprofit organizations. These include serving as campaign director of United Way of Big Bend, Director of the Florida Park Service, and for the past eight years, as Chief Executive Officer of the Florida Governor's Commission on Volunteerism and Community Service, commonly known as Volunteer Florida.

There are several ways to stay on top of Summit developments. Check the registration site for updates or send an e-mail to [icvs@iowa.gov](mailto:icvs@iowa.gov) and ask to be added to the electronic news list. You may also follow news on Twitter at #INPOS12 or check the INRC website at <http://inrc.continuetolearn.uiowa.edu/>

The Iowa Nonprofit Summit is made possible through a collaboration of the following organizations: GEM\$ (Grants Enterprise Management System); Iowa Campus Compact; Iowa Commission on Volunteer Service; Iowa Council of Foundations (including Iowa Community Foundations); Iowa Downtown Resource Center/Main Street Iowa; Larned A. Waterman Iowa Nonprofit Resource Center; Volunteer Centers of Iowa; and United Ways of Iowa.

#### **2012 Iowa Nonprofit Summit Registration fees:**

On or before October 17:  
Two days: \$195  
One day: \$110

After October 17:  
only on-site registration available  
Two days: \$220  
One day: \$130

## **Iowa Nonprofit Award nominations due September 28**

**D**o you know a deserving volunteer or nonprofit organization that should be nominated for an Iowa Nonprofit Award?

Nominations for the awards are being taken until September 28. For information on awards criteria and how to submit a nomination, as well as a list of past awardees, refer to our new Iowa Nonprofit Awards pages on the INRC website at <http://inrc.continuetolearn.uiowa.edu/Summit%20Awards/awardscrit.asp>

The Nonprofit Awards are given each November at the Iowa Nonprofit Summit to recognize outstanding organizations and individuals in Iowa's nonprofit sector.

Principles Training, from page 1

improvement by adopting the Principles and Practices as general guidelines.

The Iowa Register of Accountability is found at <http://nonprofit.law.uiowa.edu/community/registrysearch.asp> Don't forget that by registering for the full two-day Summit you have the opportunity to take other workshops, hear additional speakers and network with fellow nonprofit workers from around the state.

You may register for the Nonprofit Summit and check for updated information at [www.regonline.com/npsummit2012](http://www.regonline.com/npsummit2012) The Iowa Nonprofit Resource Center will also post updates on its Web site at <http://nonprofit.law.uiowa.edu/>

### **December 31, 2012 is deadline to regain tax exemption**

Did your nonprofit organization lose its tax exemption for not filing a Form 990 for three consecutive years?

December 31, 2012 is the deadline for regaining your tax exempt status. Certain small organizations may be eligible for a reduced fee of \$100 and reinstatement of tax exempt status.

The IRS website has resources and Frequently Asked Questions that will address many organizations' concerns about this matter. Go to <http://www.irs.gov/Charities-&-Non-Profits/Reinstatement-of-Tax-Exempt-Status-after-Automatic-Revocation>

A workshop on regaining tax exempt status will be offered by the Iowa Nonprofit Resource Center on October 9 in Des Moines. See the back page of this newsletter for details.

# INRC News

## Willard Boyd honored by Eighth Circuit Bar Association

Law professor and president emeritus Willard “Sandy” Boyd was recently honored by the Eighth Circuit Bar Association for his work and career successes.

Boyd received the Richard S. Arnold Award for Distinguished Service and Lifetime Achievement, which is presented to an attorney from each state in the circuit who is nominated by a federal judge. He is also one of the founders of the Larned A. Waterman Iowa Nonprofit Resource Center.

For the full story see <http://now.uiowa.edu/2012/08/boyd-honored>

## INRC’s Koontz comments on Chronicle of Philanthropy Study

INRC Director Richard Koontz was quoted in a University of Iowa story on the recently released Chronicle of Philanthropy study entitled *How America Gives*.

The study was released in August and detailed the charitable giving characteristics of Americans.

Read Koontz comments at <http://now.uiowa.edu/2012/08/giving-time-not-money>

For more about the study see below.

### Chronicle of Philanthropy Releases Study, How America Gives

In August, *The Chronicle of Philanthropy* released a study entitled *How America Gives*.

The study examined giving data by zip code and income level in every city and town in the United States. Research was based on exact dollar amounts released by the Internal Revenue Service for 2008, the most recent year for which the data was available. The study may be found at <http://philanthropy.com/section/How-America-Gives/621/>

# Nonprofit News

## Iowa Council of Foundations appoints new president

The Board of Directors of the Iowa Council of Foundations has announced the appointment of Laura A. Sauser, of Des Moines, Iowa, as the ICoF’s new President. She began in her position on August 20.

Ms. Sauser succeeds Angela Dethlefs-Trettin who had served in the president’s role since 2006. Ms. Dethlefs-Trettin joined the Community Foundation of Greater Des Moines in August.

Ms. Sauser comes to the ICoF from Drake University where she served as Director of Corporate and Foundation Relations since 2008. Prior to her position at Drake, she managed corporate giving programs at the Iowa Foundation for Medical Care and The Principal Financial Group. She also served as Chair of the Board of ICoF in 2004-2005.

The Iowa Council of Foundations is a membership organization of Iowa grantmakers, including private foundations, community foundations, corporate giving programs, and other charitable giving organizations. Its mission is to strengthen philanthropy and effective grantmaking in Iowa. For more information on ICoF, visit [www.iowacounciloffoundations.org](http://www.iowacounciloffoundations.org) or call 515.989.1188.

### From the *Nonprofit Quarterly*

## That awkward conversation: The non-performing board member

The Spring 2012 edition of the *Nonprofit Quarterly* features an article on what to do about non-performing board members.

The article, *Enhance Attrition or Thanks and Release?* by Simone P. Joyaux, outlines six steps to resolving the problem of the board member who isn’t meeting expectations.

Joyaux says it is crucial to make sure the executive director and board members understand the importance of governance. She encourages readers to treat board membership positions similarly to paid positions by clearly explaining responsibilities and expectations to board candidates, by monitoring performance, and by giving feedback to members.

While the main goal is to help members succeed, it sometimes becomes necessary to release a board member. Joyaux offers ways to conduct that difficult conversation and addresses fears and concerns that may deter board presidents from having it.

Read the article at <http://www.nonprofitquarterly.org/component/content/article/2-uncategorised/20325-enhance-attrition-or-thank-and-release-firing-lousy-board-members.html>

## Nonprofit News, *continued*

### Governor's Nonprofit Project committee releases preliminary survey results

by Richard Koontz, Director, Iowa Nonprofit Resource Center

The Governor's Nonprofit Project employee benefit survey closed on August 31. We had a good response and appreciate all who participated in it.

The survey primarily focused on health insurance and retirement plans for nonprofits. For nonprofits that did not provide health insurance, 41 percent of respondents indicated the primary reason was the cost of a health insurance plan was too great while 14 percent said they could not find a provider that would sell to a group with so few employees. High cost was the primary reason that 47 percent of organizations cited for not providing employee retirement plans.

One of the survey questions concerned the last General Assembly's bill on government run health insurance for nonprofits in Iowa. This was SF2262. (See Spring 2012 INRC Quarterly, page 1 for a description of the bill).

The survey question was, "Iowa's General Assembly has considered in the last session legislation to allow nonprofits to participate in the health care plan for state employees. Assuming that the cost of this coverage was within the budgetary means of your nonprofit, and its coverage was at least comparable to existing coverage, would your nonprofit consider participating in the state-run plan?"

Of the survey respondents, 86 percent answered yes.

The survey included questions about other possible employee benefits such as dental insurance, life insurance, tuition assistance, etc. The three most common benefits that nonprofits were able to give their employees were: holiday time off (84 percent), paid vacation (78 percent), and paid sick leave (72 percent).

Look for the final report on this survey in October.

### Iowa Volunteer Hall of Fame nominations due November 9

The Iowa Commission on Volunteer Service has released 2013 nomination materials for the Iowa Volunteer Hall of Fame, the most prestigious state-level honor volunteers can receive. The volunteers selected are those who have forever changed their community, the state, the nation or the world with their volunteer service and action.

Nominations must be postmarked by November 9 and can be submitted in one of several categories: individual; national service member (AmeriCorps, Senior Corps, Learn & Serve); family; group; organization/nonprofit; or business/corporation. Details and nomination materials can be downloaded at [www.volunteeriowa.org/promotion/volunteer\\_recognition.aspx](http://www.volunteeriowa.org/promotion/volunteer_recognition.aspx)

A few examples of activities of past honorees are:

- Starting a school foundation and professional development program for teachers to support education beyond the usual outlets of sports, music and PTA as well as helping uninsured and underserved children receive free eye care in order to improve classroom performance
- Providing long-term leadership for numerous civic, government, cultural and educational committees and co-founding a private nonprofit rehabilitation agency that provides job skills and independence for citizens with disabilities
- Designing, building and modifying devices to aid persons with disabilities in addition to helping schools teach K-12 students about science with everything from rocketry programs to robotics and building equipment
- Beginning a project at age 11 with a simple desire to collect and distribute personal items to children in peril in Central Iowa. The project went on to become a nationally recognized nonprofit organization that provides services to thousands of children worldwide.

The Iowa Volunteer Hall of Fame was established in 1989 and is coordinated by the Iowa Commission on Volunteer Service. For more information, e-mail [icvs@iowa.gov](mailto:icvs@iowa.gov) or call 1.800.308.5987.



# New Feature

## Funding opportunities for Iowa's nonprofits

This is a new feature in the INRC Quarterly that will list four possible funding opportunities for Iowa nonprofits. The purpose is to make Iowa's nonprofit community more aware of the many available outstanding funding opportunities in the state. If your nonprofit is a funder and you'd like to be included, please let us know.

### Iowa Department of Cultural Affairs

**Grant program:** Iowa Community Cultural Grant

**Grant description:** provides matching grants to support projects that provide jobs for current Iowa residents while enhancing Iowa's artistic, cultural and historical resources

**Funding amounts:** \$1,000 to \$25,000

**Eligible grantees:** Nonprofits exempt under IRC 501(c)(3) that promote the arts, historic preservation, culture, ethnicity, tourism, etc.

**Grant application deadline:** May 1

**For more information:**

[http://www.culturalaffairs.org/funding/iowa\\_community\\_cultural\\_grant/index.htm](http://www.culturalaffairs.org/funding/iowa_community_cultural_grant/index.htm)

### Iowa West Foundation

**Grant program:** Four areas of focus: Community Development and Beautification, Economic Development, Education, and Human and Social Needs

**Grant description:** Program or project support, General operating support, Capital

**Funding amounts:** No limits specified. July 2012 announcement shows grants totaling \$3.7 million given to 42 nonprofits, including a grant of \$8,612 and another grant of \$300,000.

**Eligible grantees:** Nonprofits exempt under IRC 501(c)(3) with public charity status that serve residents in Adams Audubon, Carroll, Cass, Crawford, Fremont, Harrison, Mills, Monona Montgomery, Page, Pottawattamie, Shelby, Taylor, and/or Union Counties.

**Grant application deadline:** Letter of intent on January 1, April 1, July 1 and October 1; full application on January 15, April 15, July 15 and October 15.

**For more information:**

<http://www.iowawestfoundation.org/igsbase/igstemplate.cfm/SRC=DB/SRCN=/GnavID=14/SnavID=7>

### Community Foundation Great River Bend

**Grant program:** Core mission grants

**Grant description:** Awarded to help build nonprofit organization capacity, improving the organization's effectiveness and ability to deliver services to the people who need them

**Funding amounts:** Up to \$15,000

**Eligible grantees:** Nonprofits exempt under IRC 501(c)(3) that are in Cedar, Louisa, Jackson, Johnson, Muscatine, North Lee, or Van Buren counties.

**Grant application deadline:** Letter of intent on March 15 and September 1; full application on May 15 and November 1.

**For more information:**

<http://www.cfgrb.org/core-mission-grants-new.html>

## Humanities Iowa

**Grant program:** Major grants

**Grant description:** Humanities activity which includes history, literature, languages, philosophy, ethics, law and comparative religion. There must be active participation of humanities scholars who encourage dialogue, critical thinking, and analysis in a public setting.

**Funding amounts:** \$3,001 - \$15,000

**Eligible grantees:** Nonprofits eligible for exemption under IRC 501(c)(3)

**Grant application deadline:** May 1 and October 1

**For more information:**

<http://www.uiowa.edu/~humiowa/grants.html#GRA>



**SAVE THE DATES!**  
**NOVEMBER 7-8**

**Iowa Nonprofit Summit**  
Building the Capacity of our Charitable Sector  
Through Volunteer Management & Nonprofit Effectiveness

The Iowa Nonprofit Summit – an exciting, educational and invaluable conference for Iowa nonprofits and volunteer management professionals – will be held in Des Moines November 7-8, 2012. This annual conference is part of our continuing efforts to promote the exchange of information and resources among nonprofit and volunteer management professionals.

The conference will include outstanding keynote presentations, dozens of break-out sessions on a variety of topics, networking opportunities, and exhibitors demonstrating the latest resources to help nonprofits and volunteer programs excel.

For the latest news:

- 1.) Visit [www.regonline.com/npsummit2012](http://www.regonline.com/npsummit2012)
- 2.) Join our e-mail list by sending a request to [icvs@iowa.gov](mailto:icvs@iowa.gov)
- 3.) Follow conference news on Twitter at #INPOS12

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**GEMS**  
Larred A. Waterman Iowa Nonprofit Resource Center  
The University of Iowa  
**Volunteer Centers, Iowa!**  
**United Way** United Ways of Iowa

# Training Opportunities

## INRC staff:

**Richard Koontz**

INRC Director

**Brenda Steinmetz**

Admin. Svcs. Coordinator

**Diane DeBok**

Editor & Content Manager

**Charlene Onnen**

Secretary

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Photo by Bruce Drummond

The Larned A. Waterman  
Iowa Nonprofit Resource Center  
130 Grand Avenue Court  
Iowa City, IA 52242  
1.866.500.8980

<http://inrc.continuetolearn.uiowa.edu/default.asp>

## Iowa Nonprofit Resource Center

### Start an Iowa Charitable Nonprofit

September 22, 2012

Hands-on workshop covers all the legal forms needed to start a nonprofit with 501(c)(3) status in Iowa.

**Instructor:** Richard Koontz, Director, Iowa Nonprofit Resource Center

**Time:** 9 a.m. – 4 p.m.

**Fee:** \$50 paid by check in advance

**Location:** Room 265, Boyd Law School, University of Iowa campus

Enrollment limited to seven participants

**To register:** By mail or telephone 866-500-8980 (toll free) or 319-335-9765

### Getting Your Tax Exemption Back After Revocation

October 19, 2012

For 501(c)(3) organizations who have lost tax exempt status. Offers assistance in reapplying for tax exempt status before the December 31, 2012 deadline.

**Instructor:** Richard Koontz, Director, Iowa Nonprofit Resource Center

**Time:** 9 a.m. - 1 p.m.

**Fee:** \$50 paid by check in advance

**Location:** John & Mary Pappajohn Education Center, 1200 Grand Ave., Des Moines

**To register:** By mail or telephone 866-500-8980 (toll-free) or 319-335-9765

## About Our Organization

The Larned A. Waterman Iowa Nonprofit Resource Center is a University of Iowa interdisciplinary collaboration created to make more accessible educational and service programs focused on strengthening the operational capacity of Iowa nonprofit organizations.

The INRC works collaboratively with government agencies, nonprofit organizations and educational institutions to impart new knowledge through activities

## Iowa State University Nonprofit Management Academy

Iowa State Nonprofit Management workshops are held on the Thursday dates shown, 9 a.m. - 4 p.m., at Iowa State University Extension & Outreach, 3109 Old Highway 218 South, Iowa City.

Cost: \$70. CEUs available.

E-mail [aheims@iastate.edu](mailto:aheims@iastate.edu) with questions and to register or call 319-337--2145.

### Creating and Evaluating a Successful Development Plan

September 27

Instructor: Jody Ruff, Executive Director, Xavier High School Foundation

### Program Development and Grant Writing

October 25

Instructor: Ron Mirr, RM Consulting

### Social Media Readiness

November 29

Instructor: Lava Row, Social Media Consulting, Strategy, and Education

and provide information and training resources to help nonprofit organizations and interested persons throughout Iowa. We seek to build the capacity and develop the effectiveness of community-based organizations and enhance the overall effectiveness of local organizations in building communities.

The INRC also introduces students to the nonprofit sector and develops their sense of public and community service.