

continued

Accredited museums are looked up to as leaders in the field and we encourage you to practically fulfill this responsibility by serving as a mentor and resource for other museums. Support and encourage museums working towards meeting standards, improving practices, or seeking accreditation by speaking at professional meetings, conducting Accreditation or MAP site visits, and sharing your expertise in other ways.

- the museum has continued to explore who its audiences are and who they could be, and has used that information to shape its strategic plan
- staffing allocations are in alignment with educational programming goals

At the time of the museum's next review, we will expect to see that:

To help ensure that accredited museums maintain their level of professional performance they must undergo periodic reaccreditation reviews. The museum's next Self-Study is due **March 1, 2026**.

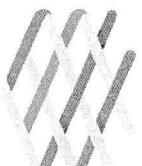
The Museum of Danish America is an institution of great leadership and commitment to its purpose and community. Its internship program is a particular strength. Without a doubt, the museum's philosophy of excellence and level of professionalism have allowed it to succeed beyond expectations for an institution of its size. As one of the museum's major aspirations is to engage a wider audience, having a full-time or full-time-equivalent staff member dedicated to education is something that the museum will need to work towards.

On behalf of the Accreditation Commission, it is my great pleasure to tell you that the Museum of Danish America was awarded accreditation at our February 6-7, 2017 meeting. This means the museum meets National Standards and Best Practices for museums and joins a community of institutions that have chosen to hold themselves publicly accountable to excellence. Through a rigorous process of self-assessment and review by its peers, the museum has shown itself to be a good steward of its resources held in the public trust and committed to a philosophy of continuous institutional growth.

Dear Mr. Thøgeresen:

February 24, 2017

**American  
Museums  
Alliance  
Commission**



Mr. Rasmus Thøgeresen  
Executive Director  
Museum of Danish America  
2212 Washington Street  
EIK Horn, IA 51531

Burt Logan  
Executive Director &  
Chair  
American Alliance of Museums  
Commission  
CEO, Ohio History  
Engaging Audiences  
Director for  
Macmillan Assoc.  
Melia  
Amy Bartow-

James Griswold  
Former Vice  
President and  
General Counsel,  
Los Angeles County  
Museum of Natural  
History Foundation,  
Los Angeles, CA  
Jill Hart  
Executive Director,  
Jordan Schnitzer  
Museum of Art,  
University of Oregon,  
Eugene, OR  
Lourdes Ramos  
Executive Director,  
Muzeo de Arte  
y Cultura  
Puerito Rico,  
San Juan, PR  
Kenneth Schutte  
The D. William  
Huzig Executive  
Director, Desert  
Botanical Garden,  
Phoenix, AZ  
Todd Smith  
Executive and Chief  
Director, Orange County  
Museum of Art,  
Newport Beach, CA  
William Trampsche  
Gosnell Executive  
Director, Nuttucket  
Historical Association,  
Nuttucket, MA